

Quick Action Items!

The following are things that you can do to **get involved ASAP**:

- Attend the Commercial Tobacco Workgroup meeting on February 17th @ 1PM. Reach out to **Emily Carlson** for the link if you are interested in attending.
 - Time needed for meeting: 1 hour
- Visit the Alliance Social Media, and like or share a post.
 - Time needed: 5 minutes



February is Black History Month!

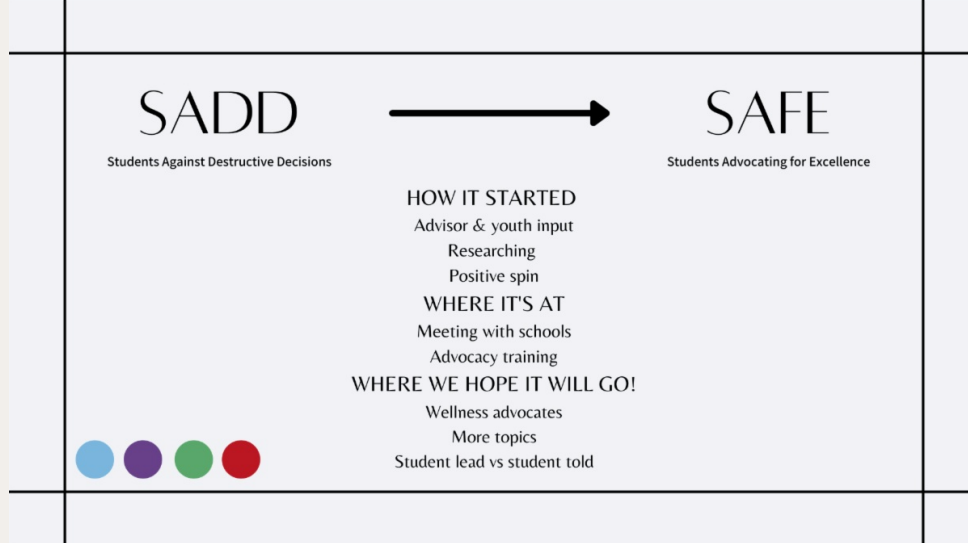
The theme for 2022 focuses on the importance of Black Health and Wellness. With this theme, the activities and practices undertaken by Black communities in order to promote and ensure overall wellness are celebrated. For an excellent overview of this, visit the **Association for the Study of African American Life and History**



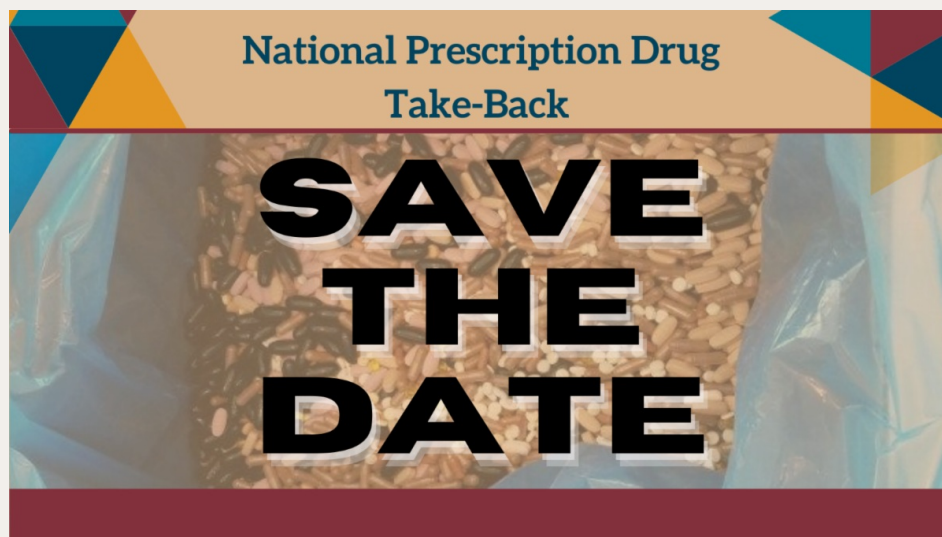
Updates

SADD to SAFE Name Change

As part of Alliance prevention work, our staff work closely with youth groups at six Eau Claire County high schools. These student-run groups focus on peer-to-peer education. The name change from SADD (Students Against Destructive Decisions) to SAFE (Students Advocating for Excellence) started as a way to focus on the positive by getting away from words like 'against' and 'destructive'. SAFE allows students an opportunity to advocate around issues they are passionate about and to focus on improving the lives of fellow students. In SAFE, students can address areas like alcohol, tobacco, substance misuse, mental health, healthy relationships, driving, and more. SAFE can be an open space for students to talk to their peers about what they are struggling with and find ways on how to address these issues.



National Prescription Drug Take-Back Day



The Next Prescription Drug Take-Back Day is scheduled for April 30th from 10am-2pm. More details will be shared soon. Prescription drug take-back days increase the awareness of safe medication disposal in Eau Claire County. Residents are encouraged to safely dispose of expired or unwanted medications at drop off locations. Dropping off medications is anonymous and quick! Contact [Sarah Dillivan-Pospisil](#) if you would be interested in helping promote the event or to volunteer.

Wisconsin Wins Update

Wisconsin Wins is a program that works to decrease youth access to tobacco products. Retailer education and compliance checks are one of the most important lines of defense to prevent youth from starting to use tobacco products. While there are still federal



compliance checks happening, due to the COVID-19 pandemic we have been unable to perform local alcohol and tobacco compliance checks. In place of compliance checks we have been hosting retailer trainings, meeting with local leaders, updating local newsletters and raising awareness on social media.

Retailer Training

Retailer training covers how to check IDs for both tobacco and alcohol sale. Our

Health Equity: Being an Ally



What is an ally?

- A person who is not a member of a particular marginalized group but seeks to help end the oppression of those in the marginalized group.

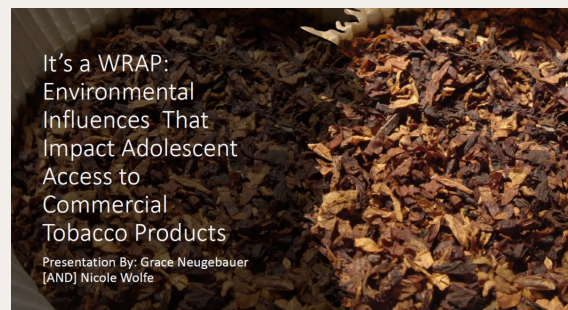
Ways to be an ally:

- Reach out
 - Check in with friends and affirm you are there for them
- Educate yourself and others
 - Research before asking
 - Brush up on history
 - Influence family, friends, and children
 - Own up to mistakes
- Listen
 - Acknowledge your position
 - Recognize what is (and isn't) being said and who is there (and who isn't)
 - Uplift others without speaking for them
- Stand up
 - Call out injustice or discrimination when you see it
 - Donate time or money
 - Bring concerns to those in power
 - Vote - local, state, federal

Commercial Tobacco Workgroup Update

It's a WRAP Presentation

UW-Eau Claire students Grace Neugebauer and Nicole Wolfe will present on their WI Retail Assessment Project (WRAP) at the next Commercial Tobacco Workgroup Meeting. The project started summer 2021 and will run through 2022, and focused on identifying tobacco retailers located in close



proximity to schools. The WRAP research identified 16 middle and high schools in EC County, which resulted in the students surveying 46 tobacco retailers. To find out more, attend the Commercial Tobacco Workgroup Meeting on February 17th from 1pm - 2pm. Email **Emily Carlson** for meeting information.

Post Highlight



There's no such thing as safe tobacco. All tobacco products can lead to nicotine addiction and contain toxic, cancer-causing chemicals that can cause serious health problems. Get free resources to help you quit for good: <https://go.usa.gov/xem65>

Resources

Behind the Haze

This ready-made media campaign has added a new public service announcement called "Off". This video outlines the dangers of nicotine and the link between vaping and worsening mental health.

Prevention Navigators Podcast, January 2022: Youth Engagement

This two-part series podcast is on youth engagement and how to create a space for students to become empowered.

Impacts of Underage Drinking in Wisconsin Fact Sheet

Over the years, Wisconsin youth under age 21 have been drinking less, but are still drinking more than youth in other states. Underage drinking leads to increased likelihood of risky sexual behaviors, acts of violence, trouble in school and with the law. It can also lead to increased likelihood of making current or emerging symptoms of depression and anxiety even worse. This fact sheet contains information on what is happening in Wisconsin, what the research says and what we can do.

Alcohol Deaths Up Sharply in Wisconsin

A report on the newly released mortality data from the Centers for Disease Control and Prevention (CDC).

Training Opportunities

[Recovery and Beyond: My Story](#)

February 8

[Using Data in Grant Applications](#)

February 10

[Diversifying Your Network for Equity](#)

February 10

[Preparing the Evaluation Section of Your Grant](#)

February 17

[Examining Data for Disparities](#)

February 24

Next Alliance Meeting

March 15th, 2022 from 8:00 am - 9:00 am

[Click to Join the Meeting](#)

Meeting number (access code):

2596 872 0005

Tap to join from a mobile device

(attendees only):

+1-415-655-0001,,25968720005## US Toll

Meeting password:

EEgNP7XXa69

Join by phone:

+1-415-655-0001 US Toll

Global call-in numbers

Newsletter Schedule

Look for the next issue coming in April!

About the Alliance For Substance Misuse Prevention

Mission:

To Improve the lives of Children, youth, and adults by mobilizing communities to prevent and treat alcohol, tobacco, and other drug misuse in Eau Claire County.

Vision:

A community culture free from the misuse of alcohol, tobacco, and other drugs.

Who is the Alliance?



The Alliance for Substance Abuse Prevention (Alliance) is an Eau Claire County community-based coalition



What We Do:

- Brings community volunteers and partner organizations together
- Helps coordinate and support county-wide efforts to prevent substance misuse
- Works toward our common goal of substance misuse prevention and treatment in the Community



Contact Us

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Visit the Alliance Website

